

# BLUE WILLOW SYSTEMS

## Trifold Redesign

**CLOUD PLATFORM**

**MOBILE + WEB DASHBOARDS & ALERTS**

**INDOOR LOCATION**

**DEEP LEARNING**

**WEARABLES**

**IoT**

**BETTER QUALITY SENIOR CARE, HIGHER SECURITY & LOWER COSTS, ALL WHILE CREATING NEW REVENUE SOURCES.**

Blue Willow Systems is an innovative fall detection and alert system designed to automatically monitor the health and location of residents using a variety of wearable and non-wearable sensor devices.

Blue Willow Systems was founded by Vikram Devdas after the tragic loss of his father due to an undetected fall.

he decided to tackle the challenge to provide better monitoring and quality of care. Our team is a group of experienced and passionate engineers, programmers, researchers and together we have developed a system that provides for quality senior care and peace of mind.

**Blue Willow has cracked the detection and equipment problem.** - Steve Moran, Senior Housing Forum

**BLUE WILLOW Systems**

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(877) 7169-9637  
sales@bluwillow.com

**HIGH TECH MEETS HIGH TOUCH**

**BLUE WILLOW**  
Senior Housing Forum

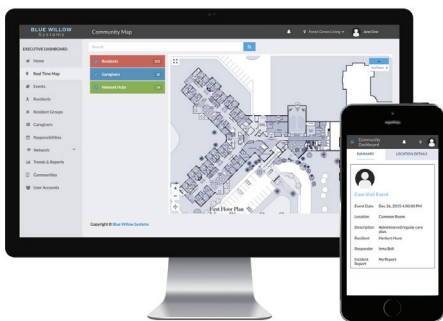
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Problem: Steve Moran, Senior Housing Forum

## THE BLUE SYSTEM & BlueCloud™

A unique patent pending end-to-end resident and staff safety solution with specially designed wearable devices, access points, and a SaaS-delivered cloud platform. We complement your existing solutions with fall detection, real-time location system and the collection, calculation and aggregation of events.

BlueCloud is our secure cloud-based platform, available 24/7 for:

- Advanced analytics for trends and reports
- Alert integration to SMS, IOS, Android and more
- User friendly dashboards & real-time visuals
- Community dashboards
- Alert notifications
- And more!



## INTRODUCING BlueBand™ & BlueHub™

BlueBands are comfortable wearable bands offering independence through:

- Advanced automatic fall detector
- Notifications and alerts directly to care staff
- "Help me" button
- And more!



BlueHubs are wireless devices that work with BlueBands to send data and telemetry to the BlueCloud. Providing 24/7 real-time security and monitoring.

- Enables high-accuracy location
- Bluetooth connectivity for many devices
- Freedom of movement
- Connects to existing WiFi

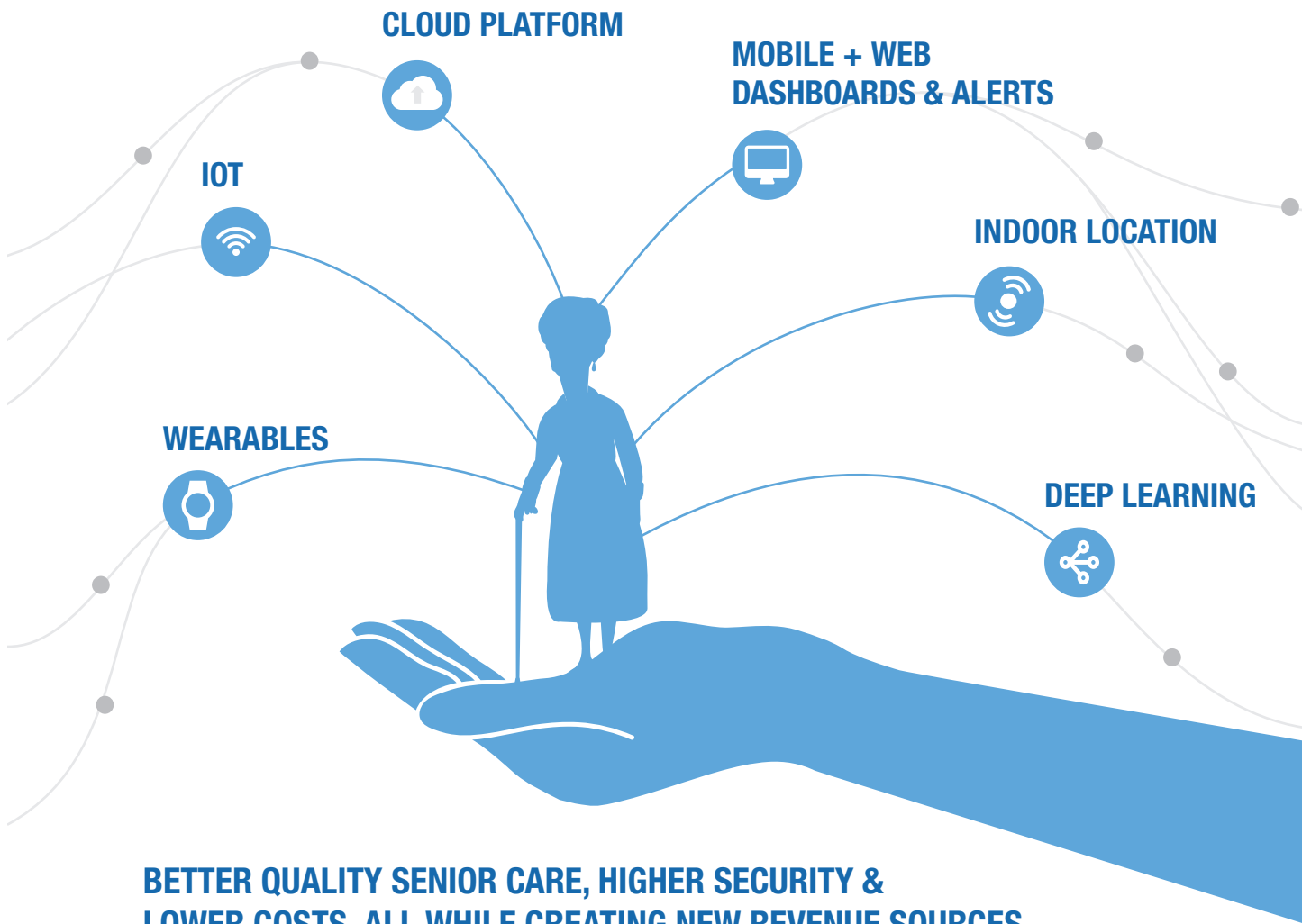


# HIGH TECH MEETS HIGH TOUCH

Take the right steps toward a resident and staff solution that improves care 24/7.



**BLUE WILLOW**  
Systems<sup>INC</sup>

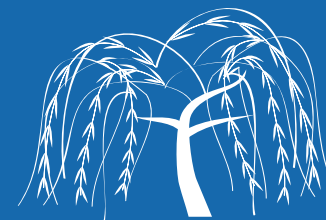


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